

Xodys Project - A New Way of Business

The 40 development staff are the primary hands that start the development work here. The core goal is 2008 and the pace steadily to such that the structure that is generally managed by the project doing the work projects towards the project for good

- New concepts are created in the system.
- core development staff reviews the ideas and can offer to commit some of their time working on developing that
- The owner of the concept can choose to accept the development offer or deny it.
- Development staff gain a profit share for voluntary work done on a concept.
- The concept is periodically reviewed by a designated group to decide one or more of the following:
 - Continue development.
 - temporarily development (in the case that it has proven to not be workable within the allowed time or
 - Release the concept for licensing.
 - withdraw the concept from the system (the project will still be available in this catalog) as it
- All concepts are held within the system for searching and reference, regardless of success.
- A concept released for licensing is put into a catalog of available concepts.
- All potential customer interactions are documented in this catalog.
- Sales people can provide feedback and request for further development on a concept.
- Licensing agreement preparation in connection with a concept.
- Tracking of internal division of income based on the deals created during concept development.
- Tracking of payment of royalties, profitability on a per concept and company basis, and future projections.

Some of the other things that are being done to help the project to be successful is to have a system that will be used for comments

Comment by [Francis Prime](#) | 2009-03-07

Hi Johnathan,

You dont know me. But I found you while I was looking through LinkedIN. I had a look at your website and I'm very impressed by your "new way of business" concept.

I've only recently started my business after working as an R&D engineers in the pro and consumer audio world. I'm hoping to evolve my company into an consumer audio business with a new way of working and have been thinking about how that could be acheived.

As a way of funding the "big idea" I'm also doing some consultancy and I wonder how your system could/would accept outside developers?

- Francis

Name*

E-mail (not published)*

Website

Please add 4 and 5.*